



ALL-STAR BEEF BACKER

It's that time of year again to enter the Cattleman's All-Star Beef Backer Award for 2008! County cattleman's associations will be competing again this year for the best beef promotion during July Beef Month. The award this year includes a plaque which is presented at the TN Cattleman's convention, as well as reimbursement up to \$500 for promotional materials during the event(s). Remember, in order to qualify, your event(s) must be held during the month of July. Have fun, be creative and get your product noticed during this promotion!

For free promotional materials from the Tennessee Beef Council, simply fill out the attached form and send it in, or download the form on our website, www.BeefUp.org. There you will also find the evaluation form that must be completed in order to qualify. Entries are due no later than **Friday, August 15, 2008**.



Please complete the information below to receive the Beef It's What's For Dinner (BIWFD) promotional materials for your July Beef Month promotions. You will receive: BIWFD logo plastic signs, 5 BIWFD balloons, 50 BIWFD round stickers, and 50 recipes.

MATERIALS ORDER FORM

Mail, fax or e-mail this form to:

Tennessee Beef Council • 128 Holiday Court, Suite 113 • Franklin, TN 37067

Fax: 615-791-4822 • E-mail: lupton@beefup.org

County:

Name:

Address:

City/State/Zip:

Phone: